



information

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Internal release

AXANE: ROLLER PAC

ROLLER PAC recently won an award during the 2004 Design Observer Contest.

This competition included 165 select products. The Jury awarded 41 distinctions to recognize the best achievements in terms of comfort, ease of use, ergonomics, cost-reduction, preservation of natural resources and response to emerging needs. A distinguished panel of professionals and experts selected the products they considered the most innovative and original creations.

ROLLER PAC also won a special prize from ADEME (the French Department of Energy and Environmental Management): "Our intention was to reward the creative approach taken by Axane, which effectively incorporated design in an area where it is generally not considered a priority. This power-source uses recent technological innovations to provide a solution that is both environment and user-friendly. ROLLER PAC is silent, compact and emits only water."

Congratulations to the Axane teams!

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